



**TO: BOARD OF DIRECTORS** **BOD Meeting: 10/24/2024**  
**FROM: Katharine Wylie, Agency Administrator** **Item: 5a)**  
**SUBJECT: THE CHARTIS GROUP, LLC - CONTRACT FOR STRATEGIC & OPERATIONS ASSESSMENT SERVICES**

### **RECOMMENDATION**

It is recommended that the Mendocino Coast Health Care District Board of Directors approve a contract with The Chartis Group, LLC, for strategic and operations assessment services. This action is advised based on the conclusion that the report will provide critical data for future facilities and services planning.

### **BACKGROUND**

Chartis has a group that focuses exclusively on the rural hospitals. They have worked with over 150 rural hospitals. The community impact metrics include community jobs, hospital salary expense, total GDP contribution and state and national rural Medians. They analyze Adventist Health's overall and local financial performance, inpatient and outpatient comparisons and local population health and provide a deeper understanding of the private-pay insured patients who choose to go elsewhere for Medical services. The Chartis report will be a source of valuable data and analysis that will give the MCHCD Board the tools to communicate clearly with Adventist Health and better understand the community's needs for both medical services and facilities. They have committed to report delivery within 3 weeks.

### **ANALYSIS**

While the AHD.com subscription can provide the reports using the same data sets, the Chartis report can help us understand the shifting demographics and those needs, as the MCHCD Board directs itself towards determining what kind of hospital this community needs in the future.

1. **Immediate Expertise:** This expertise is vital as we look to modernize our facility and move beyond the outdated 1972 hospital structure.
2. **Cost-Effective:** At \$18,500, this is a relatively low-cost investment compared to the strategic value we will gain.
3. **Community-Specific Small Rural Hospital Focus:** Their understanding of this community's shift towards outpatient services that reflect modern healthcare demands in our small community will provide the data, expertise, and strategic direction necessary to address both immediate and long-term issues.

### **FISCAL IMPACT**

The contract amount is \$18,500.