



TO: MEASURE C COMMITTEE **Committee Meeting: 4/7/2025**
FROM: Kathy Wylie, Agency Administrator **Item: 4c)**
SUBJECT: Measure C Clarification – How Measure C Works

RECOMMENDATION

Staff recommends that the Committee approve the inclusion and public posting of the “How Measure C Works” clarification document to support transparency and understanding around the use and oversight of Measure C funds.

BACKGROUND

Measure C was passed by voters in 2018 to ensure continued access to essential healthcare services on the Mendocino Coast. The special parcel tax it established is a vital source of revenue—approximately \$1.5 million annually—that is strictly restricted for specific healthcare-related uses.

Since its passage, Measure C has played a key role in maintaining emergency services, supporting capital improvements, and ensuring the District hospital remains licensed and functional. However, as time passes and circumstances evolve, there has been an increasing need to clearly communicate to the public, MCHCD Board, and committee members how Measure C funds are collected, managed, spent, and overseen.

This Measure C clarification will provide both the community and the Oversight Committee with a shared understanding of how the parcel tax works, where the funds go, and who is responsible for what. By proactively sharing this information, the District continues to demonstrate its commitment to transparency and good governance.

ANALYSIS

The attached document, *How Measure C Works*, provides a plain-language overview of:

- What Measure C is and what it funds (and does *not* fund),
- The flow of funds—from tax collection through District-managed accounts,
- The decision-making role of the District in approving expenditures,
- The oversight role of the Measure C Oversight Committee, and
- The accountability safeguards that ensure proper use of funds.

This document is not a change in policy or procedure, but a clarification to help strengthen community trust, support Board and Committee understanding, and ensure consistency in how Measure C is presented and implemented.

FISCAL IMPACT

No change to Measure C funding or tax uses.